

2024 EVENT SPONSORSHIPS



REMODELER & SUPPLIER

NARI MILWAUKEE

E^{XP}O

THURSDAY, NOVEMBER 14, 2024 • BROOKFIELD CONFERENCE CENTER

Get maximum exposure for your company when you sponsor the Remodeler & Supplier Expo! NARI Milwaukee offers many different ways to connect your business to our qualified audience of contractors and industry professionals before, during, and after the event. Let's work together to select or create a special package that meets your goals and delivers ultimate visibility.

Are you looking to make an impact? Make your sponsorship unforgettable with a customized package. **Just looking to get your brand out for exposure?** There are several marketing-based sponsorships that will fit that bill for you.



Contact Cecily for more information.

(414) 771-4071 • cecily@narimilwaukee.org • NARIMilwaukee.org

NARI starts conversations that convert.

Hundreds of industry professionals gather each year at the Remodeler & Supplier Expo to get hands-on training, see the latest in product innovations, and hear from nationally known speakers. This B2B conference and trade show is marketed regionally and attendance continues to grow year after year.

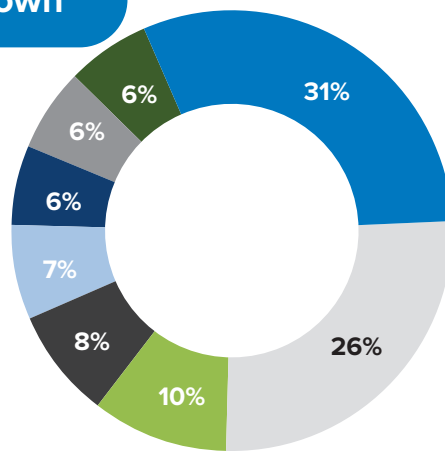
- **96% of attendees plan to return to the Expo**
- **96% of past attendees rate the event as ‘excellent’**



Expo Audience Breakdown

The majority of attendees work in the remodeling industry in a diverse set of roles.

More than 25% of overall conference attendees are in leadership roles within their organizations.



- **31%** Suppliers/Exhibitors
- **26%** Owner/Manager
- **10%** Carpenter/Installer/Field
- **8%** Other
- **7%** Project Assistant
- **6%** Architect/Designer
- **6%** Sales
- **6%** Production Manager

“I will bring my entire team next year!”

People come to the Expo for the education but many also use the time to network and build new business relationships. Connect directly with attendees on site with a booth, or make an impression with pre- and post-event marketing packages, or an event sponsorship.



SPONSORSHIP PACKAGES

NARI Milwaukee offers many different ways to connect your business to our qualified audience of contractors and industry professionals before, during, and after an event. Through traditional sponsorships and enhanced digital touch points, your business will gain visibility *and* measurable ROI when you invest your marketing dollars with NARI.

PRESENTING SPONSOR \$10,000

Logo & link on Expo website, in event email blasts, and in NARI Milwaukee e-newsletter

Logo on all event signage

Tag in social media sponsor thank-you post

Named in event announcements

Exhibitor exclusive promo code to share with clients

Digital retargeting campaign to be run pre- or post-event

(1) Company branded email blast to NARI Milwaukee member or consumer list

(1) 10'x20' exhibitor tablespace w/ electric – includes 2 staff

(6) Remodeler & Supplier Expo attendee registrations

KEY SPONSOR \$6,000

Logo & link on Expo website, in event email blasts, and in NARI Milwaukee e-newsletter

Logo on select event signage

Tag in social media sponsor thank-you post

Named in event announcements

Exhibitor exclusive promo code to share with clients

Digital retargeting campaign to be run pre- or post-event

(1) 10'x20' exhibitor tablespace w/ electric – includes 2 staff

(4) Remodeler & Supplier Expo attendee registrations

SUPPORTING SPONSOR \$3,000

Logo & link on Expo website, in event email blasts, and in NARI Milwaukee e-newsletter

Logo on select event signage

Tag in social media sponsor thank-you post

Named in event announcements

Exhibitor exclusive promo code to share with clients

(1) 10'x10' exhibitor tablespace w/ electric – includes 2 staff

(2) Remodeler & Supplier Expo attendee registrations

SPONSORSHIP PACKAGES



PARTNER SPONSOR Investment Varies

Logo & link on Expo website, in event email blasts, and in NARI Milwaukee e-newsletter

Logo on select event signage

Tag in social media sponsor thank-you post

Named in event announcements

Exhibitor exclusive promo code to share with clients

(2) Remodeler & Supplier Expo attendee registrations

Breakfast Sponsor	\$2,000
Keynote Sponsor	\$3,000
Lunch Sponsor	\$2,000
Education Sponsor	\$5,000
Choose & Brews - Evening Presenting Sponsor	\$5,000
Badge Sponsor	\$1,250
Lanyard Sponsor	\$1,500
Snack Break Sponsor (includes beverages and snacks)	\$1,500
Show Bag Sponsor	\$1,750

CONTRIBUTING SPONSOR \$500

Logo & link on Expo website, in event email blasts, and in NARI Milwaukee e-newsletter

Logo on select event signage

Tag in social media sponsor thank-you post

Named in event announcements

ADVERTISING SPONSORSHIPS

Looking to get your brand out for exposure? There are several marketing-based sponsorships that will fit that bill for you.

Contact NARI Milwaukee for details and advertising specifics.

- **Remodeler & Supplier Expo e-Newsletter Ad:** Starting at \$150/insertion based on size
- **Remodeler & Supplier Expo Website Ad:** Starting at \$200/insertion based on size
- **Sponsored Social Media Post:** \$250 (per post)
- **Digital Ad Retargeting:** Customized pricing
- **Product Education:** Customized pricing



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